



Media Release

THIEVES HUNGRY FOR FAST FOOD

Fast food outlets that lack basic security awareness are putting staff, customers and property at risk.

Mark Norton, General Manager for ADT Security said the open plan layouts and long operating hours of many outlets make them vulnerable to crimes of opportunity – from unattended tills to violent hold-ups.

“Opportunity-seeking thieves see fast food outlets as low-risk targets with minimal security.

“Being held-up can be a terrifying experience for any staff member whether young or old. Owners and managers are responsible for ensuring the safety of their staff and customers and should instil a safety-first attitude when it comes to security.

“Supervisors should encourage their staff to always be alert, note the physical characteristics of people acting suspiciously and report suspicious or aggressive behaviour”. Being vigilant is the first step towards security,” he said.

ADT Security is encouraging store owners and franchisees to introduce some simple steps to reduce the risk to their staff and customers. These include:

- Introducing cash control policies and leaving minimum cash in till
- Removing all cash from premises overnight
- Never leaving the front counter unattended
- Supervising junior staff
- Ensuring there are always at least two staff members on the premises, especially during closing time
- At closing time, locking all doors as soon as the premises is free of customers
- Improving lighting inside, outside the store and in the car park
- Removing all obstacles near the outlet including trees, shrubs and industrial bins
- Installing CCTV cameras
- Affixing crime prevention stickers to outer windows
- Teaching staff crime prevention behaviour

“Cameras in particular play an important role as a deterrent and provide investigating police with vital information about offenders,” said Mr Norton.

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ABOUT ADT

With over a century's worth of experience and providing electronic security solutions to over 8 million residential, commercial and retail customers worldwide, ADT is the world's largest electronic security company. ADT's products include alarm systems and integrated security applications that link access control, CCTV, electronic article surveillance and source tagging systems. For further information about our products and services please visit us at www.adtsecurity.com.au