ADT Security
Helping protect your world
Security is an investment. It repays you with peace of mind by safeguarding your family, business and profits.

At ADT Security we have made it our business to help safeguard people, property and possessions. We provide electronic security to millions of customers, including commercial, government and residential, across your street and around the world.

Unobtrusive and Always There, you will find ADT Security in the ceiling of your theatre complex, at the entrance to your supermarket, in your supplier’s reception area and on your neighbour’s wall.

ADT Security provides intrusion, smoke detection and life safety solutions, as well as products such as closed circuit television (CCTV), access control, electronic article surveillance (EAS), radio frequency identification (RFID) and wireless networks. We are experts at integrating systems to meet your needs. When it comes to security, we know that one size does not fit all.

> Commercial
> Retail
> Small to Medium Business
> Residential
Expertly protecting your property.

When you need complex, multilayered protection, our Integrated Systems division is ready and able to deliver it.

Typically our private and public sector clients are seeking to protect high value properties or infrastructures often spread over many locations. From motorway management systems to airports, we take several security systems that traditionally operate in isolation and mould them into a network designed to safeguard the length and breadth of the asset.

Our commitment to helping protect your important site runs deep. We are equipped to take your security systems from concept to completion and beyond.

Design. Our engineering experts know our clients’ requirements are as unique as the assets they need to secure. We are proud of our track record in designing watertight solutions when nothing less will do.

Delivery. Delivery is as much about people as it is about products. Tapping into our in-house expertise means we are able to deliver consistent results efficiently and cost-effectively.

CCTV, alarms, access control, and public address and communication systems – we evaluate and supply them all. And we are practised at incorporating existing systems seamlessly into new, integrated security networks.

Maintenance. Security systems stand or fall depending on how they perform each day. That is why we work to scheduled and controlled maintenance plans for every integrated system we implement.

ADT Security Integrated Systems, we see the big picture.
When you need complex, multilayered protection, our Integrated Systems division is ready and able to deliver it.

**case study**

**The requirement**

Australia’s ports, the entry and departure points for most of our goods traded internationally, have to meet stringent security requirements. With this in mind, one of Australia’s prominent port authorities began talking to ADT Security. The client needed to significantly upgrade an existing surveillance network.

**Our solution**

Given the complex layout and extensive area within the port authority's jurisdiction, ADT Security’s experienced engineering and project management teams combined to propose a combination of advanced wireless and wired network technology to carry the network demanding video and alarm traffic. The high performance and secure wireless network significantly reduced the need for expensive and time consuming cable works while allowing full viewing, alarm monitoring, recording and PTZ control for all cameras from the one central control room.

After a comprehensive risk review and site audit, the ADT Security team has fully integrated a combination of some of the most advanced surveillance technology including outdoor CCTV equipment specifically designed for the harsh sea environment, video analytics for proactive intruder detection and forensic review via the user friendly operator’s graphical user interface.

The implementation of the security system has not only satisfied a number of requirements for compliance to the new Maritime Safety Act, but has also significantly improved situational awareness at these front line facilities.

The ports are now protected by state-of-the-art, thermal imaging and digital recording systems that capture and archive operational and alarm activity.

ADT Security continues to maintain and service this very important facility, an organisation that is never closed for business.”
Because all commercial ventures and their industry sectors have different needs, we tailor security packages to fit every company profile.

We look out for your business. ADT Security’s alarm solutions are designed to detect unauthorised entry and help maintain your business’ integrity. Our services can be extended to arrange the monitoring of fire systems and other critical alarms such as temperature fluctuations in environments where none can be tolerated.

We offer you another way of seeing. Our range of video surveillance and digital recording devices helps you manage visual information. ADT Security offers a remote monitoring service should you not have the time or resources to undertake surveillance on site. Either way, security cameras are proven deterrents to theft, fraud and EH&S issues. As they provide a visual record of events, observers are quickly able to determine what has occurred and what type of response is required.

We help you control who accesses your site. Monitor who comes into your workplace or safeguard sensitive areas within your business. Swipe cards, key-pad access and badging enable you to keep track of visitor and employee movements. Our electronic access control solutions also provide practical ways to account for employees gathered at muster points during evacuations.

We are with you all the way. At ADT Security we make it our business to understand your needs and meet them. Our trained team is experienced at designing, installing, monitoring, servicing and maintaining seamless security packages. Handpick the help you need. We are waiting to provide it.

ADT Security Commercial solutions, a package you can bank on.
If your organisation deals in goods and services, ADT Security’s sophisticated commercial solutions are always there behind the scenes to safeguard it.

The requirement
A major Australian bank wished to conduct a comprehensive, long-term upgrade of their security system. However, aspects of their surveillance equipment needed urgent attention.

The bank had 1,200 surveillance cameras in their branches across Australia. The cameras’ remotely operated control units were getting old and spare parts were increasingly harder to locate. These units had to be replaced quickly, ahead of the major security overhaul the bank was considering.

Our solution
ADT Security created and produced a new camera control unit specifically to meet the bank’s requirements. Mindful of the need for backward compatibility – the ability of the new components to interact with the bank’s established security features – the 450 new camera control units were crafted to be direct replacements of the old ones. As a result, they interfaced efficiently with the existing surveillance cameras in place in the bank’s branches.

Our client was delighted with this outcome. With immediate concerns taken care of, the bank’s management team had time to plan for their long-term security needs.
Advanced protection from manufacturer to shop floor.

At ADT Security, we know what shrinkage means to sales and profitability. Our world-leading Sensormatic® EAS solutions look at security, literally, from every angle. We are proud manufacturers of Sensormatic® Ultra-Max™ Acousto-Magnetic technology, which has the highest detection rate of security tags and labels, and the lowest rate of false alarms, in the industry.

**Deterring and detecting.** We offer exit surveillance that is as aesthetically pleasing as it is reliable. With our original, patented Ultra-Max™ technology, our products are able to detect an incomparable range of tagged items, including many of those in liquid, and products containing non-ferrous metals.

Inserting anti-theft labels in merchandise at the point of manufacturing – source tagging – goes hand in hand with our EAS solutions. Every day manufacturers attach more than 17 million Sensormatic® Ultra-Max™ labels to products around the world. By having labels applied at source, stock moves quickly to your shopfloor and your customers.

**Defending.** Intruders and threats from fire pay no heed to business hours. Install an ADT Security intruder detection or fire alarm solution and rest easy knowing our Security Response Centre is monitoring your business, every hour, every day.

**Documenting.** Our video management solution, Intellex™ integrates your electronic article surveillance with digital video devices. The resulting CCTV system lets you to keep up to 16 remote locations in sight without leaving your desk.

The nerve centre for every retailer is the point of sale. That is why we have created a user-friendly suite of systems designed to help you track any form of register error or theft.

**Developing.** Our Radio Frequency Identification (RFID) technology is gaining global momentum in the market place. RFID tracks, counts and locates merchandise across the logistics channel – from manufacturing to point of sale – and so minimises that perennial retailing challenge: out-of-stocks.

ADT Security retail solutions, your one-stop-shop for security.
Our world-leading Sensormatic® electronic article surveillance (EAS) solutions look at security, literally, from every angle.

The requirement
An international retail company enjoyed a significant reduction in shrinkage when they installed our Sensormatic® systems in their stores across Australia. Encouraged by the results and additional profits they had achieved, they approached ADT Security’s Sensormatic® team in pursuit of further reduction strategies.

Our solution
The Sensormatic® SmartEAS system provided the next step in loss prevention our client was looking for. This detection system allows a salesperson to log on to an ATM-style keypad when a pedestal activates an alarm and quickly ascertain the reason the alarm sounded.

The system is linked to a centralised database, which means manual recording, and interpreting of alarms is a thing of the past. SmartEAS tracks alarm activity across all stores facilitating easy analysis and corrective action, locally and remotely.

By upgrading their electronic article surveillance (EAS), the company has experienced a further drop in shrinkage and an improvement in productivity, as well as increased profits.
Securing your business is a 24/7 commitment.

Small businesses like chemists, professional practices, office suppliers and newsagents have unique requirements when it comes to security. Few staff means that people are often alone in workspaces and areas of the business may be unattended, and night time brings threats of its own.

ADT Security offers a cost-effective, complete service to small business owners seeking to help secure their site and assist in safeguarding their staff and assets. We help you to:

• **Keep check on who enters the premises**
  By introducing access control measures, you have the final say on who comes through your doors. Swipe cards, pin codes and proximity readers mean that no one can slip in when your back is turned.

• **Keep people onsite in view**
  Because you cannot be in two places at the same time, our closed circuit televisions bring the movements of people elsewhere to you. Our state-of-the-art cameras and digital recording systems offer superb sound and visual resolution. Suspicious behaviour is easier to observe in real time and in replay.

• **Keep guard when the working day ends**
  Our alarm options are designed to deter and help flush out intruders and minimise fire damage. Your ADT Security intruder alarm is connected via phone line to our monitoring centre, where our team is waiting to respond to any activation. Signals from fire systems can also transmit to one of our monitoring centres via ADT Security’s wireless network. We waste no time checking for false fire alarms. Operators immediately call the fire brigade.

• **Keep systems up to speed**
  Our ADT Security small business alarm solutions are so technology savvy that they regularly test themselves. We can offer comprehensive maintenance plans to keep them in peak condition.

ADT Security Small to Medium Business systems, solutions that grow with you.
Night and day, ADT Security’s complete, cost-effective solutions protect the sites, staff and assets of small and medium businesses across Australia.

The requirement
After months of unwarranted alarms, faulty connections and the failed efforts of sub-contracted technicians who could not resolve its security issues, a printing company approached ADT Security’s Small Business division for help. Though the business owner needed a new, reliable alarm system he was reluctant to commit to a new supplier. Once bitten, he was twice shy.

Our solution
An ADT Security technician conducted a thorough site survey and found the client’s alarm detectors, wiring and main control panel needed replacing.

After several meetings, the printer agreed to a monitoring agreement that would take effect when our upgrade proved successful. Because our technicians have an in-depth knowledge of ADT Security products, the system upgrade proceeded smoothly.

Two months passed with no false alarms or technical hitches. Having witnessed how serious ADT Security was about safety, the client declared himself pleased and confident in the system. Today the printing company is protected by ADT Security’s 24-hour remote monitoring service. Our response team is waiting for an alarm to be raised and are able to react accordingly, in an instant.
People are not the only potential home invaders. In Australia each year, house fires kill 70 people and severely burn 1,000 others.¹

ADT Security is an established provider of monitored family security solutions across Australasia. After a comprehensive risk assessment, we offer a range of options to suit your application, and take time to ensure you are set to receive optimal protection.

One of the primary goals of our family security solution systems is to deter would be intruders. Firstly, we make our presence known at your home through ADT Security signage. Family security systems with their detection and sensing mechanisms form our second line of defence. By sounding an alarm and simultaneously sending a signal via your home telephone or wireless network to our Security Response Centre, they deter thieves and summon relevant intervention.

Residential customers can choose to have a strobe light mounted in a conspicuous place outdoors. Activated with the alarm, this light continues to flash even after the siren ceases. This way anyone coming home is alerted to the possibility that an intruder may still be on the premises.

Other features on offer within our home security packages are monitored smoke detectors and the facility to manually activate your alarm when you are confronting fire, a medical emergency or personal panic situation. Because you never know when you will need your system to work for you, our alarms are set up so that they regularly test themselves - a smart alarm.

ADT Security home safety systems, your home should be your haven.

¹ The Department of the Treasury and the Fire Protection Association of Australia
Whether your home is large or small, we offer a wide range of comprehensive security solutions to suit your needs, application and budget.

The requirement
Our potential client was General Manager of a large Australian company. Because he often travelled interstate and abroad, he wanted exceptional security for his newly renovated home, and he needed it fast.

Our solution
We discussed the options available with the client in person and via email. Once we had a clear profile of his home and lifestyle, we recommended he install an ADT Security Family Solution package. When activated, the system sounds an alarm and simultaneously registers with our Security Response Centre team who immediately take appropriate action.

Installing security in older, renovated homes can be challenging as wiring systems are often difficult to access and connect. Our technician completed the installation in a single visit.

These days our client leaves home assured that ADT Security is alert and protecting his home, waiting to respond to any emergency.
We spent US$100 million in research and development in 2006 to find even better ways to help protect our world. Through our global experience and close partnerships with our sister companies, we can deliver seamless, customised systems for projects of virtually any size.

“Always There’ sums up what we want to be for our customers. It means ADT Security’s systems need to perform every time they are put to the test. To make sure this happens we draw on the talents of our people, our commitment to understanding and addressing our clients’ requirements, and our remarkable range of products and services.

As part of the world’s largest security company we are able to upgrade and innovate continuously. There is a consistent focus, though, behind our diverse state-of-the-art solutions: to help protect our clients and their assets the best way we know how.”

Mark Norton
ADT Security, General Manager, Australia
'Always There’ sums up what we want to be for our customers. It means ADT Security’s systems need to perform every time they are put to the test.
ADT Security has the solution you are looking for, whatever the extent of your organisation’s workforce and property, and no matter how much or little help you need to protect them.

We are able to provide you with everything you would expect from a company that protects eight million businesses and homes across the globe. Technology as smart and agile as it is tried and tested. People who know how to plan, design, install, monitor and service your systems. Flexibility. Vigilance. Response. When it comes to security, we believe there is no room for compromise.

ADT Security, our sights are set on your peace of mind

Contact us today.

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